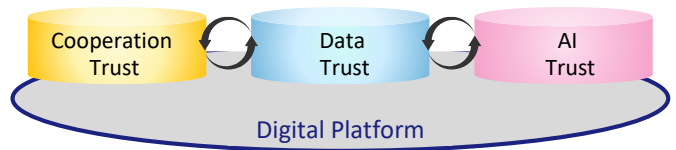


Our Concept

Connecting sectors around data and common challenges



Collaborative Living Lab



Why Join?

The ISMLL consortium helps you grow your business and accelerate R&D by facilitating data-driven global collaboration on Smart Mobility projects

ISMLL Membership Benefits

- Win more business by taking part in projects, RFPs, and other opportunities
- Accelerate your R&D with exclusive access to private and public data sets
- Participate in professional committees on data, R&D, and privacy
- Benefit from peer learning and an expanded professional network
- Gain international exposure by presenting in consortium and networking events

Why Are We Unique?

The ISMLL is about collaboration for the public good, focusing on data & real-life challenges.

As a unique NGO recognized by the Israel Innovation Authority, we simplify contracting with public agencies. Our digital platform provides an Innovation Marketplace for partner discovery and project deployment.

Some of Our Projects

Real-time traffic management dashboard from multiple data sources.
Promoted by Netivei Israel with seven consortium members

Traffic fatality reduction in urban environments.
Promoted by RSA with eight consortium members

Urban HD mapping and digital twin technology.
RFP by SOI, a collaboration between two consortium members

Focus on 5 Challenges



Safety



Congestion



Accessibility



Environment



Resilience

The Team

Eran Shir



Chairman of the Consortium

Leadership
Dr. Smadar Itskovich



Co-Founder & CEO

Col. Itshak Turgeman (ret.)



Co-Founder

Prof. Alex Pentland



MIT – Media Lab
WEF Member

Advisory Board
Yosef Abramowitz



Energiya Global,
Co-founder & President

Tsvi Lev



NEC Labs,
Head of NEC Labs Israel

Consortium Members

Private Sector



Public Sector



Academia

